

Consultant Affiliate Program

Frequently Asked Questions

FAQ

EFFECTIVE: JANUARY, 2011

Q WILL ORGANIZATIONS THAT SIGN UP AS AFFILIATES BE GIVEN LIMITED-CONSULTANT STATUS?

A Affiliates are Independent Consultants that can acquire customers, but cannot sign up other Consultants or Affiliates. They will be recognized as Affiliate Consultants in the back office.

Q CAN AFFILIATES SIGN UP CONSULTANTS?

A No. Affiliates cannot sign up Consultants or other Affiliates.

Q HOW WILL CONSULTANTS PITCH THE ADVANTAGES TO ORGANIZATIONS ABOUT BECOMING AN AFFILIATE INSTEAD OF A FULL-FLEDGED CONSULTANT?

A The entire focus of the Affiliate Program is to help organizations raise funds for specific causes through recommending Ambit Energy. Affiliates will typically be organizations that are not particularly capable of recruiting Independent Consultants (e.g., Religious Organizations and Schools). The decision to market the Affiliate program versus the standard Independent Consultant position is the decision of the Independent Consultant that engages the relationship.

Q DOES THE AFFILIATE NEED TO BE A NON-PROFIT GROUP OR ORGANIZATION TO BECOME AN AFFILIATE?

A The organization does not need to be a non-profit organization to participate in the Affiliate program.

Q WILL A FEDERAL TAX IDENTIFICATION NUMBER (FID) BE REQUIRED?

A Yes, the Federal Tax ID number is required as part of the Affiliate sign-up process.

Q CAN YOU BE BOTH AN AFFILIATE AND A CUSTOMER?

A An Affiliate is an organization or business entity. If the Affiliate qualifies for commercial service, where available, the Affiliate can be a customer.

Q WHAT DOES THE \$99 SIGN-UP FEE COVER?

A The sign-up fee covers both the website and the cost for the Affiliate position.

Q IS THERE AN ANNUAL RENEWAL?

A No.

Q WILL THE AFFILIATE PROGRAM BE AFFECTED BY THE BUSINESS RULE OF NOT PAYING FOR RESIDUALS IF THE AFFILIATE DOES NOT SIGN UP A CUSTOMER FOR FOUR MONTHS?

A No.

Q WHAT KIND OF MARKETING KIT WILL BE PROVIDED TO THE AFFILIATE?

A Affiliates receive marketing packets with the basic materials they need to begin gathering customers.

Q CAN THE AFFILIATE BUY SALES AIDS?

A Yes. Affiliates have the same access to Sales Aids as Independent Consultants.

Q HOW WILL THE AFFILIATE PROGRAM AFFECT THE REFERRAL PROGRAM?

A The Affiliate Program is completely independent of the Customer Referral Program. Affiliate customers are fully eligible for the Referral Program and can win the cruise package. The Affiliate will receive credit for all customers that sign up under the Affiliate and the customers referred by these customers.

PAGE 2

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Q ARE AFFILIATES ELIGIBLE FOR THE WEEKLY BONUSES LIKE JUMP START OR TEAM BUILDER?

A Affiliates can only earn monthly customer residual income.

Q CAN AFFILIATES BUILD DOWNLINE ORGANIZATIONS?

A Affiliates cannot build a downline since they cannot sign up Consultants.

Q WHEN AN AFFILIATE COMES INTO A DOWNLINE, WILL IT COUNT AS ONE OF THE LEVELS FOR AN UPLINE CONSULTANT FOR THEIR RESIDUAL PAYOUTS?

A Yes. The Affiliate's personal customers do generate commissions for the upline. However, the Affiliate's customers pay a different level of CRI compensation. Customer Residual Bonuses still apply as usual.

Q WILL THE CRI RESIDUALS BE PAID IN THE SAME WAY AS CONSULTANTS CRI?

A Yes, all payments received by the end of the month are paid on the 15th of the following month.

Q WILL CONSULTANTS BE ABLE TO COUNT AN AFFILIATE TOWARDS A PROMOTION?

A Affiliates are not Marketing Consultants and as such play no role in determining or assisting Marketing Consultants in receiving promotions.

Q WHAT HAPPENS IF AN AFFILIATE DECIDES TO CANCEL THEIR POSITION?

A Ambit Affiliates can request a refund within the first three business days after joining. After the three business days the position can be cancelled at any time, but Ambit will not refund the \$99

set-up fee.

Q IF AN AFFILIATE CANCELS, WHAT HAPPENS TO THE RESIDUALS, LEVELS OF PAYOUT?

A The Affiliate would no longer receive residual payouts after cancelling. But, the upline Consultants still receive commissions so long as the customers stay **WITH AMBIT AND PAY THEIR BILLS.**

Q CAN AN EXISTING CUSTOMER WHOSE CHURCH/SCHOOL/HOMEOWNERS ASSOCIATION/ETC. HAS SIGNED UP AS AN AMBIT AFFILIATE MOVE FROM THEIR CURRENT CONSULTANT TO THE AFFILIATE?

A No. Customer moves will not be allowed from a Consultant to an Affiliate or vice versa. Once customers are assigned to a Consultant or Affiliate they remain there.

Q CAN AN AMBIT AFFILIATE BE MOVED FROM ONE CONSULTANT TO ANOTHER?

A No.

Q WHAT WILL THE AFFILIATE CONSULTANT LOOK LIKE IN POWER ZONE?

A The Affiliate will appear the same as a Consultant. However, it will be designated as AC instead of MC.

Q HOW LONG WILL IT TAKE FOR AN AFFILIATE TO HAVE ACCESS TO THEIR WEBSITE/POWER ZONE?

A Once the Affiliate signs up they will have immediate access to their website and Power Zone.

Q WILL POWER ZONE GIVE A SPECIFIC BREAKDOWN OF WHICH CUSTOMERS TRIGGERED AFFILIATE/CONSULTANT RESIDUALS?

A The same type of customer reporting exists for Affiliates that exists for Consultants. No special reports exist outside of the usual options.

**AFFILIATE COMMISSION PAYOUT:
TEXAS RESIDENTIAL**

BAND	USAGE (kWh)	AFFILIATE PARTNER	AFFILIATE SPONSOR	5 LEVELS UP
1	500-2,500	\$4.00	\$1.00	\$0.25
2	2,501-4,000	\$6.00	\$2.00	\$0.25
3	4,001-6,000	\$9.00	\$3.00	\$0.25
4	6,001-8,000	\$12.00	\$4.00	\$0.25
5	8,001+	\$15.00	\$5.00	\$0.25

**AFFILIATE COMMISSION PAYOUT:
ALL OTHER MARKETS
(SMALL COMMERCIAL & RESIDENTIAL)**

BAND	USAGE (kWh)	USAGE (THERMS)	AFFILIATE PARTNER	AFFILIATE SPONSOR	5 LEVELS UP
1*	200 - 1,000	50 - 250	\$2.00	\$0.25	\$0.10
2	1,001 - 2,500	251 - 500	\$3.50	\$0.50	\$0.10
3	2,501 - 4,000	501 - 750	\$5.00	\$1.00	\$0.10
4	4,001 - 5,500	751 - 1,000	\$7.50	\$2.00	\$0.10
5	5,501+	1,001+	\$9.00	\$3.00	\$0.10

*ILLINOIS BAND 1 MAY-SEPTEMBER: 20-250 THERMS

**AFFILIATE COMMISSION PAYOUT:
TEXAS SMALL COMMERCIAL**

LEVELS	BAND 1	BAND 2	BAND 3	BAND 4	BAND 5
kWh/MO	1,250 - 4,000	4,001-10,000	10,001-20,000	20,001-30,000	30,001+
You	\$5.00	\$10.00	\$20.00	\$30.00	\$50.00
1	\$2.00	\$5.00	\$10.00	\$15.00	\$25.00
2	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00
3	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00
4	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00
5	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00
6	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00
TOTAL	\$12.00	\$20.00	\$35.00	\$50.00	\$80.00